

Retail Paint Software



WHAT OUR CUSTOMERS ARE SAYING:

“At True Value, our team is focused on delivering exceptional customer service. By working closely with Datacolor, we have been able to add the key workflow needs for retail paint. PAINT 2 is a user-friendly, color matching software that will enable our members to grow their business by providing expert color advice to young homeowners and DIY enthusiasts.”

Dan Reed
Customer Support Manager, True Value

Color Search, Match and Dispense – Redefined!

Datacolor® PAINT 2 is an easy-to-use, modular color management software that turns your customer’s vision into reality.

Not only can you make precise color matches every time, with PAINT 2 you also control the paint matching systems and dispensers – affordably and flexibly.

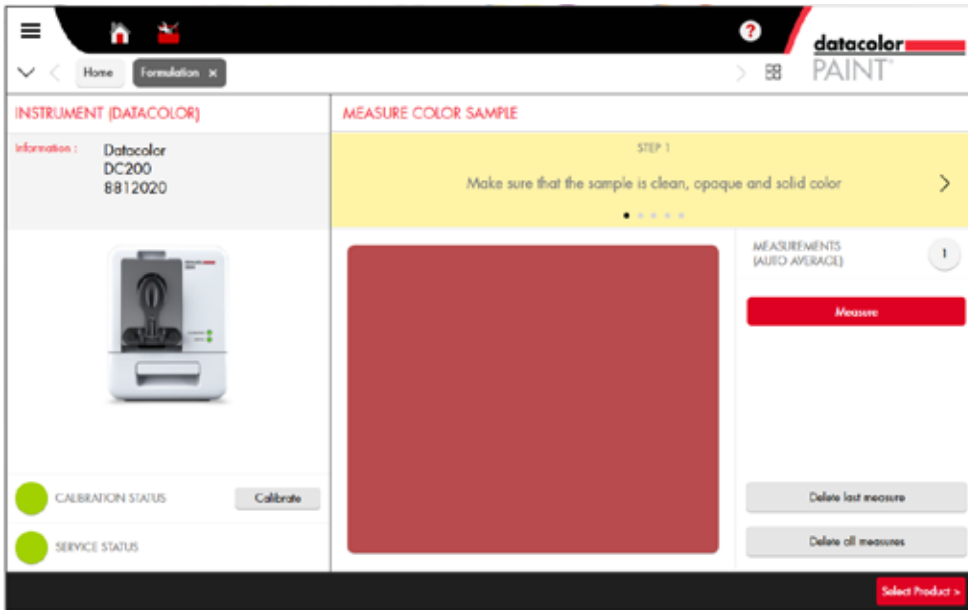
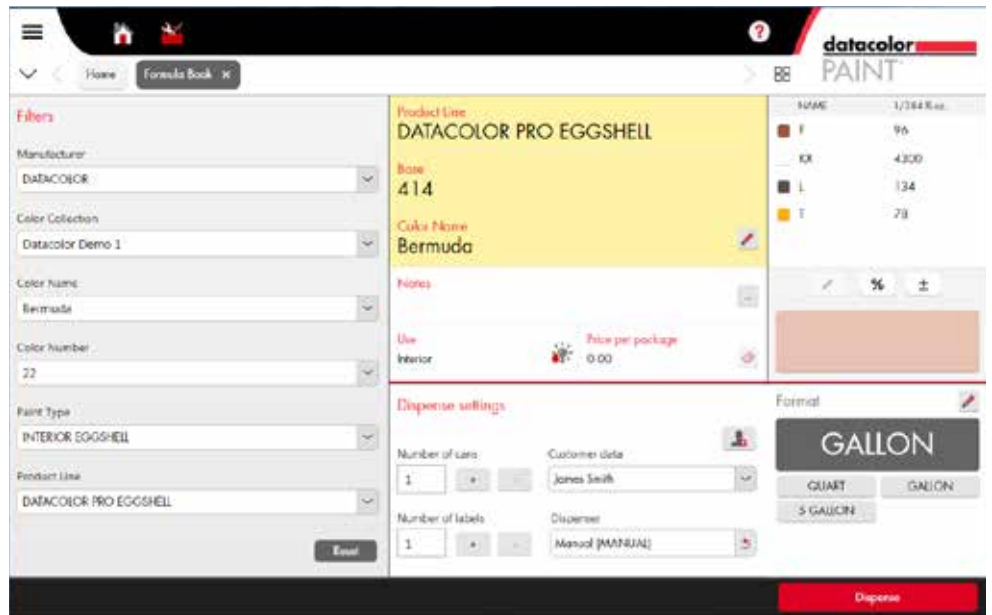
PAINT 2 keeps your customers coming back for more. With instant access to over 200,000 fan deck colors*, you can match your customers’ color in the paint product that they want. Plus, hassle-free updates from the laboratory keeps your database current, whether you are on-line or off-line.

PAINT

RETAIL PAINT SOFTWARE

FAST AND EASY COLOR LOOK-UP WITH A CUSTOMIZABLE USER INTERFACE

- Easy-to-learn, easy-to-use:**
 Wizard mode enables search by color or product and all-in-one mode enables fewer steps to dispense.
- Customizable user interface:**
 Add or remove features to suit your workflow, intuitive navigation and custom addition of manufacturer or hardware store logo.
- Flexible Formula Management:**
 Use any unit of measurement - shots, ounces, quarts, gallons, or liters - including automatic conversion from volume to weight.
- Re-dispense formulas instantly:**
 Search customer files for any color, between any time period, to quickly re-dispense and satisfy repeat customers.



PERFECTLY MATCH YOUR CUSTOMERS' COLORS WITH A LAB QUALITY MATCHING ENGINE

- Superior matching vs. competition:**
 Datacolor PAINT 2 gives superior color matching results. With 30% better first shot matching than competitive POS products, the need for mistint correction is reduced, delivering significantly higher customer satisfaction.
- Custom matches you can trust:**
 PAINT 2 uses Datacolor's proprietary Smart Match® technology that adapts to the real behavior of bases and colorants. Whether your customer wants to customize an accent shade or match exterior colors for stucco and plaster, you can trust PAINT 2 to deliver your customer's vision.



MANAGE YOUR DISPENSERS EFFICIENTLY, JUST THE WAY YOU WANT

- **Integrated dispenser capability:**
Paint retailers can use a single computer to affordably manage both the paint matching system AND the auto-dispenser via direct communication protocol.
- **Multiple dispenser connectivity:**
Boost productivity for large-volume paint operations using multiple dispenser communications to flexibly change between dispensers.
- **Visualization of colorant quantities:**
Easy dosing of formulas for manual dispensers.

PREVENT MISTINTS AND AUTOMATE YOUR WORKFLOW WITH BARCODE SCANNING

- **Prevent mis-tints:**
Datacolor PAINT 2 supports barcodes for quality control to detect the correct base and can size before dispensing colorants. This bi-directional communication with the dispenser ensures that mistints do not occur accidentally.
- **Automated workflow:**
Scan color cards with barcodes for input, to ensure correct formulas are dispensed.



GROW YOUR CUSTOMERS WITH HASSLE-FREE UPDATES OF COLORS, DATABASES AND MORE

- **Updates:**
Easily download color cards, formula books and formulations from the lab - online or offline.
- **Uploads and Downloads:**
Upload POS statistics and dispense history; download price lists and promotional flyers.

FEATURES COMPARISON	DATACOLOR PAINT PRO	DATACOLOR PAINT CCM	DATACOLOR PAINT EFB
Multiple Search Methods	✓	✓	✓
Flexible Management of Formulas (volume, weight)	✓	✓	✓
Manual Formula Entry	✓	✓	✓
Customer Files	✓	✓	✓
Labels	✓	✓	✓
POS Statistics	✓	✓	✓
Barcode Management	✓	✓	✓
Price List Management	✓	✓	✓
Manual Dispensers (specific visualization)	✓	✓	✓
Automatic Dispensers (visualize, dispense, maintain)	✓	✓	✓
Multiple Dispenser Support	✓	✓	✓
Color Coordination	✓	✓	✓
Data Update (online & offline)	✓	✓	✓
Competitive Color Card Match	✓	✓	-
Closest Color Look-up	✓	✓	-
Custom Formulation (using spectrophotometer)	✓	-	-
Formula Correction	✓	-	-
Connectivity to ColorReaderPRO	-	✓	✓

Note: Datacolor PAINTLAB version also available for paint manufacturers for point-of-sale configuration, data management, and distribution of updates.



For more information, please visit www.datacolor.com/paint

STANDALONE SYSTEM REQUIREMENTS

Dual Core Processor @ 2 GHz or faster; 4 GB or more RAM; 500 GB HDD; Video 512 MB with 1280x768 Resolution or higher; DVD Drive; USB/Serial Port; Windows 7 / Windows 8.x

INSTRUMENTS

All Datacolor spectrophotometers and colorimeters are supported. Competitive instruments supported.

DISPENSERS

Native integration with auto-dispensers – Fast & Fluid, COROB and Hero
Generic communication (file) support for other dispensers - Dromont, Tecmec, Santint, Miller, GeCo, Edel, etc.

LANGUAGES

English, French, German, Italian, Simplified Chinese, Spanish, Dutch and others